

Campaign Summary

Our local marketing campaigns are based around competitive analysis and optimum optimization derived from various local marketing strategies. You will be assigned a dedicated strategist that will help you build your local presence.

Client Plan Selection (Circle Plan)**LOCAL STRATEGY**

\$499 Month + \$499 Onboarding Fee

RESPONSE STRATEGY

\$1,299 Month + \$999 onboarding fee

ALL-IN-ONE STRATEGY

\$1,999 Month + \$1,199 onboarding fee

Client must acknowledge the following with respect to local marketing services

1. All fees are non-refundable
2. Our contracts are month to month, but client may engage in a 6+ month contract at a discounted rate.
3. All fees, services, documents, recommendations, and reports are confidential.
4. DeWitt's Media, Inc. has no control over the policies of search engines and or ad networks with respect to the type of sites and/or content that they accept now or in the future. The Client's website may be excluded from any directory or search engine at any time at the sole discretion of the search engine or directory.
5. Due to the competitiveness of some local markets we do not guarantee top 3 positions under Google My Business. There are various algorithms that do come into play.
6. DeWitt's Media, Inc is not responsible for changes made to the website by other parties that adversely affect conversions, Google My Business listings, or search engines in general.
7. Client must give us a 30-day notice if they wish to cancel their monthly services. For example, if client's contract started on Jan 1st, 2020, client decides to cancel March 3rd, 2020 the final invoice and last invoice will be on April 1st. Thereinafter no more invoices or services will be provided unless client renews.
8. Upon client finalizing payment, client account will go live within 7 to 14 business days.
9. If client's ad spend exceeds \$1,000 per month there is a 30 percent management fee. For example, say you sign up to the response strategy plan. If you decide to increase your advertising budget above the \$500 dollar allocation to \$1,500 per month. There will be an additional \$150 billed for ad management fees.
10. This agreement and its interpretation shall be governed by the laws of Indianapolis, Indiana.

Additional Services

Any additional services outside of this contract such as copywriting, content writing, logo design, and banner design will require a separate fee.

Client Name: _____ Client Signature _____

Business Name: _____ Date: _____